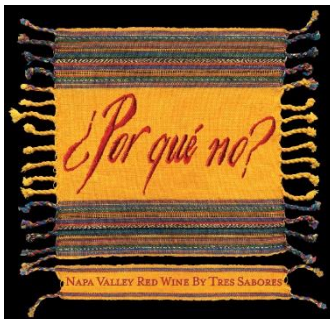


# 2019 ¿Por Qué No?



It's got spirit! That's not the only thing people say about this "salsa dance" of a wine but I have to say, the word captures its character, its rhythm. Indeed, its musicality! Complex fruit sets the tempo, texture moves the fruit around the palate. Now people also say that ¿Por Qué No? is their "go to" wine. After tasting many blends, they say, "the PQN is just the best". Maybe it's the still unusual and still remarkable synergy created by the Petite Sirah and the Cabernet? We just heartedly agree that that's a pretty great thing to hear as well!

Jon and I always have a bottle of a really good, smooth drinking, dry wine that's well-composed and restrained in alcohol and reasonably priced on our kitchen island—if not PQN --just as close to its essence as we can find.

"The "drought vintages" are bringing out the best in dry-farmed vineyards" (people are also saying that!). We know that despite the stress of heat and barely sufficient cooperation from Mother Nature in the moisture category that roots dig deeper, vines are in balance thanks to healthy and biome-rich soils and the result has been absolutely stunning fruit—which has served to make the 2019 Vintage of ¿Por Qué No? pretty splendid and pretty tasty. You can dress up and take it out to dinner but it's actually kind of fun to dance in the kitchen with a glass of PQN in hand as well—enjoy!

The 2019 blend is 36% Zinfandel, 35% Petite Sirah, 28% Cabernet Sauvignon and 1% Petit Verdot

Tres Sabores Rutherford Estate and Guarino Vineyard, Calistoga