

Subject: *Orangewood Wines Newsletter - Volume 3, Issue 20 – July 19th, 2008*

Sent: *Saturday, July 19, 2008, 9:50 AM*

Introduction

The last newsletter was in May, so you didn't miss one! When someone mentioned that it was time for me to ramble again, I realized it has been a while. I am delighted to say that we are surviving in the current environment – Arizona summer and alleged economic downturn. I say “alleged” because I know supposedly everyone is running for the hills, but a lot of people are staying at home to drink wine. Saluté!

Box Score

| | |
|------------------------------|---|
| New Restaurants: | 7 |
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New Restaurants

Bellagio Pizzeria

4545 East McKellips Road
Mesa, AZ 85215
(480) 325-1600

[Bin 239](#)

239 North Marina Street
Prescott, Arizona 86301
(928) 445-3855

Broker's Bar and Grill

16640 North Scottsdale Road
Scottsdale, AZ 85254
(480) 348-1010

[Christo's Ristorante](#)

6327 North Seventh Street
Phoenix, AZ 85014
(602) 264-1784

[Iron Springs Café](#)

1501 West Iron Springs Road
Prescott, AZ 86305-1399
(928) 443-8848

[Ruffino Italian Cuisine](#)

4902 East Warner Road
Phoenix, AZ 85044
(480) 893-8544

[Tutti Santi Ristorante Italiano](#)

7575 North 16th Street
Phoenix, Arizona 85020
(602) 216-0336

New Wine Stores/Wine Bars

[Magnum's](#)

731 East Union Hills Drive
Phoenix, AZ 85024
(602) 493-8977

[Park Plaza Liquor & Deli](#)

402 West Goodwin Street
Prescott, AZ 86303
(928) 541-9894

New Wineries

Bill Arbios has been in the wine industry so long that for a while he worked with Jim, our sales and training consultant in Prescott. In 1993 Bill and Susan started producing Cabernet Sauvignon from Alexander Valley grapes. The result he marketed eponymously with the name [Arbios Cellars](#). (This month you are just going to have to look up "eponymous".) One principle Bill decided on was to produce 100% cabernet sauvignon no matter what the weather did to the harvest. Given that, he has experimented with the remaining parameters of winemaking to produce a very competitive and competitively priced wine. In 2000 Bill and Susan decided to extend the principle of 100% varietal wines to other varietals. They decided to do so under the [Praxis Cellars](#) name. "Praxis" derives from the same root as "practice" in the sense of striving over and over for perfection while knowing that it will never be fully achieved. Since launching the label, they have also found "Praxis" is a moon of the Klingon home planet on Star Trek and a verb for domination in an on-line vampire game. We have brought the Merlot and Viognier into Arizona so far and plan to have the Pinot Noir soon.

Rambling

Well, I guess the rambler rambled off. The last newsletter was in May and here it is half past July already. We did have an important milestone since the last Newsletter – Laurie and I took a week long vacation together without having phone or internet access. Over the last several years Orangewood has grown beyond a hobby and become a serious (well, kind of serious) business that requires everyday work to keep things rolling. It took six months of analysis, planning and simplifying, but finally we took off for a week of drifting through the Grand Canyon on a raft. It was wonderful – so wonderful that we drifted for a couple of weeks after we got home, too. Well that's my excuse for not writing sooner.

The Rambler rambles on...

From all of us at Orangewood Wines,

Richard (newsletter writer) and Laurie (editor)
Orangewood Wines